

2025 Annual Report

Strategic Partners

15 Patient Organizations
8 Corporations
3 Professional Societies
24 Medical Advisors

Followers Growth

+1035 Total Increase
67% vs 2024
Total Followers
2576

Engagement Rate

Above
Compared to industry
5%

Funded Programs

2nd Annual Sleep Apnea Education Week

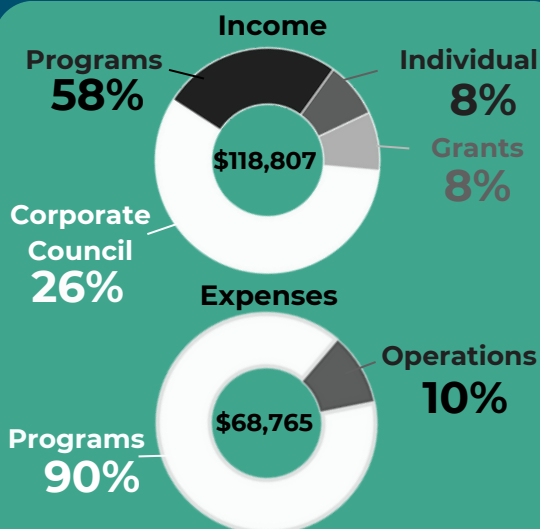
20 Partners
19K Impressions
20% increase vs 2024
4% Engagement

OSA and Obesity Connection

2 Expert Webinars
2 Expert Blogs
+ Patient Resource
Patient interview
Op-Ed

Engagement

1 Podcast
2 Coalitions
Advisory Councils
Program
Collaborations
Manuscripts
Campaigns
Surveys
3 Conferences
5 Presentations
Op-eds/Articles



3 Best Resources

